



10 Smart Ways to Elevate Your Fashion Business with Sustainable Fabrics

A Practical Guide Powered by Y Punto & BCome



BCome ·

The Practical Way to Integrate Sustainability into Your Collections

As the demand for sustainability in fashion continues to rise, brands are under increasing pressure to balance responsible choices with affordability, aesthetics, and tight schedules. That's why Y Punto and BCome have joined forces, **combining Y Punto's sourcing expertise with BCome's data-driven impact analysis to empower companies to make informed, actionable decisions.**

Sustainable fabrics offer a powerful solution: they meet growing sustainability expectations while maintaining style, speed, and competitive pricing. In this practical guide, **you'll discover 10 smart, actionable ways to integrate sustainable fabrics into your collections.**



Why Y Punto? Advantages of Partnering with a Fabric Expert



Specialized expertise in sustainable fabrics

Y Punto focuses on producing sustainable flat knit garments, offering both custom designs and in-house creations.



Certified sustainability

Their materials are backed by recognized certifications, providing assurance of environmental and social responsibility.



Access to a wide range of sustainable yarns

They provide a diverse selection of yarns, including organic and recycled fibers.



Data-driven environmental insights

Through their partnership with BCome, Y Punto accesses impact data that guides smarter design and production decisions.

Why BCome? The Power of Turning Impact Data into Action

In fashion, where material and process choices significantly affect sustainability, impact measurement tools like BCome turn good intentions into real results.

Key insights for fabrics

- **Traceability.** Know exactly where your raw materials come from.
- **Water scarcity impact.** Understand water usage differences between conventional and recycled fabrics.
- **Global warming potential.** Compare CO₂ emissions across yarn and production choices.
- **Eutrophication & abiotic depletion.** Identify areas with high pollution potential or resource depletion.

What you can do with this data

- Make better sourcing decisions based on real impact.
- Communicate your product's sustainability story clearly.
- Collaborate with suppliers to reduce high-impact stages.
- Inform design and development with measurable, transparent data.

Unlocking the Business Potential of Sustainable Fabrics

80%

Consumer preference

Of consumers willing to pay more for sustainable products.

(According to PwC's 2024 Voice of the Consumer Survey)

32 to 34%

Brand loyalty

Increase in repeat purchases for brands with transparent sustainability practices.

(McKinsey and NielsenIQ)

€12.46 billion

Market growth by 2025

Projected growth of the sustainable fashion market for the coming year.

(Coherent Market Insights)

10 Ways to Integrate Sustainable Fabrics into Your Collections

Use this index as a roadmap to explore practical solutions that balance sustainability, style, and cost-efficiency:

1. Choose Materials That Do Good
2. Work with Agile, Sustainable Suppliers
3. Make Data-Backed Decisions with Impact Tools
4. Empower Your Team with the Right Knowledge
5. Mix Sustainable & Conventional Yarns Strategically
6. Rethink Sampling to Save Time, Waste & Costs
7. Embrace Tech to Make Your Impact Visible
8. Scale Sustainability with Ease
9. Close the Loop with Circularity Solutions
10. Turn Your Impact Into the Brand Story





1. Choose Materials That Do Good

Sustainable fabrics are now widely available, often matching conventional options in pricing, production timelines, and quality. If you're unsure where to start, here are some choices that meet sustainability goals without compromising affordability or lead times:



RPET (Recycled Polyester)

Made from post-consumer plastic bottles, offering the same performance as conventional polyester at comparable pricing.



Tencel (Lyocell)

Sustainable fiber made from wood pulp, produced in a closed-loop process that minimizes waste and chemicals.



Organic Cotton

Grown without harmful pesticides or synthetic fertilizers, organic cotton helps protect the environment and supports biodiversity.

Quick fact | 1 kg of organic cotton has 75% less global warming impact than conventional cotton (extraction phase)

2. Work with Agile, Sustainable Suppliers

By partnering with advanced suppliers like Y Punto, who specialize in sustainable yarns, you gain access to their expertise, volume advantages, and flexible timelines. This collaboration helps reduce both the cost and complexity of integrating sustainable knits into your collections.



Gain access to variety

Partner with suppliers who offer diverse sustainable yarn options.



Win volume advantage

Leverage suppliers' purchasing power for better pricing.



Get timeline flexibility

Work with partners who can adapt to your production schedules.



Access certification support

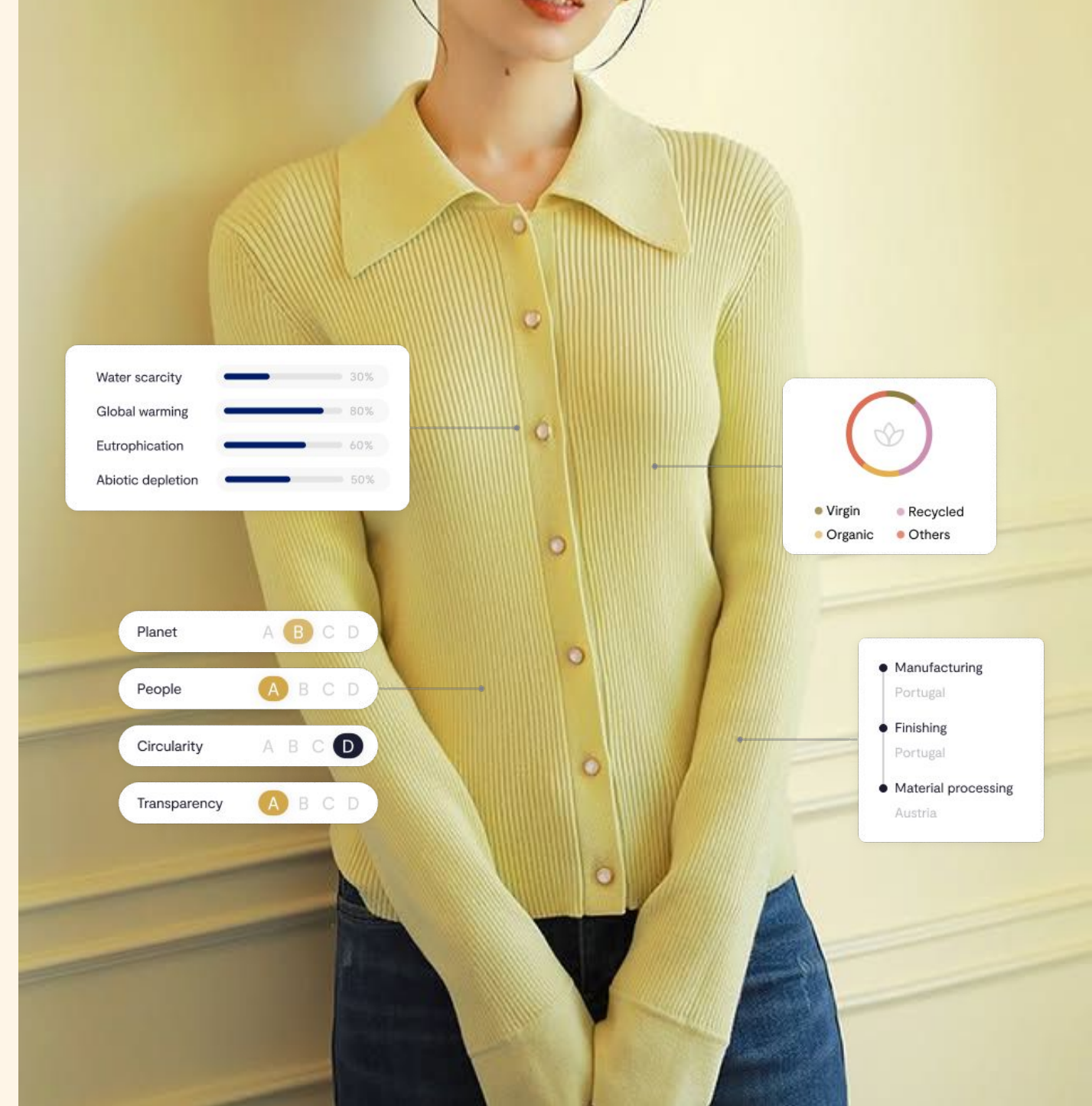
Benefit from suppliers' existing sustainability certifications.

3. Make Data-Backed Decisions with Impact Tools

You might be wondering why measuring the impact of your products really matters. The answer is simple: **without data, it's impossible to know how effective those choices truly are.**

That's where BCome comes in. By using data-driven impact measurement, BCome helps fashion businesses assess the true environmental footprint of their products across the entire value chain. This tool provide metrics offering a complete picture that can be shared across the company.

Impact measurement also provides clear, actionable insights that simplify complex sustainability data, empowering professionals across the organization **to make informed, strategic decisions aligned with the company's goals.**



Quick fact | About 30% of fashion companies that work with BCome have used impact data to choose more sustainable materials.

Measurable Impact, Meaningful Change

Thanks to its collaboration with BCome, Y Punto can make more informed and responsible choices, supported by real, measurable data. Here's how three of their products perform compared to conventional materials:



Yolly

100% BCI cotton
vs. Conventional cotton

90%

less water scarcity impact



Cable Cardigan

50/50 Recycled wool &
acrylic vs. Virgin wool

78%

less global warming impact



Lily

100% Recycled acrylic
vs. Virgin acrylic

106%

less eutrophication impact

Yolly | 100% BCI cotton



Article Dashboard

YOLLY ▼ ⓘ

Need guidance interpreting the dashboard? ⓘ ⬇️ ✕

km traveled

4400

Units produced

1000

Processes declared

20

Suppliers declared

2

Article Life Cycle Assessment & Benchmark Overview

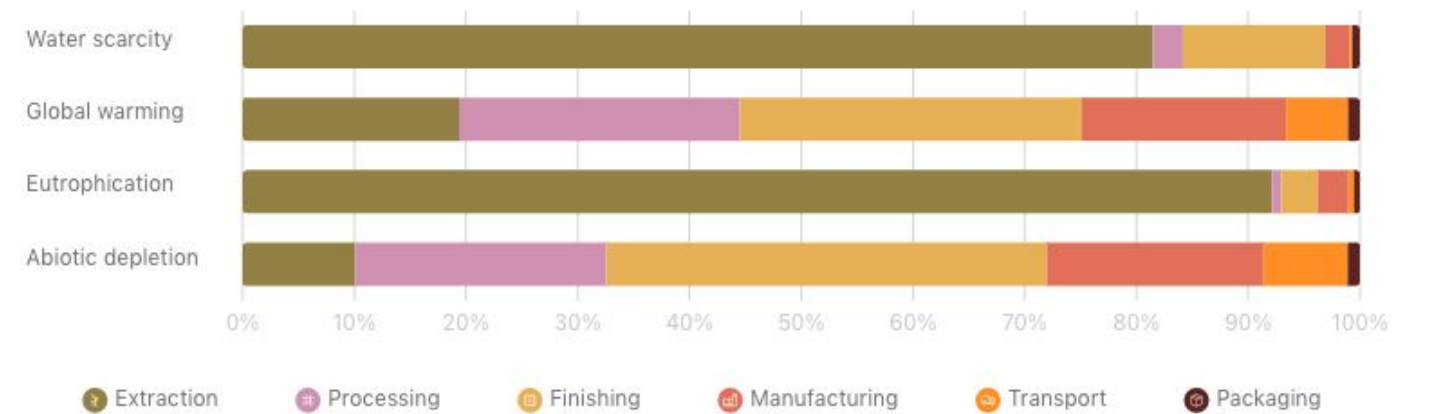
Unitary environmental performance according to the main indicators

	Impact	Equivalence	Benchmark	Equivalence*
Water scarcity	32,40 m ³ water eq	130	90%	1.162
Global warming	13,57 kg CO ₂ eq	679	32%	319
Eutrophication	144,82 g phosphates eq	27	10%	3
Abiotic depletion	149,40 MJ	34	32%	16

*Comparison between an article and its industry standard

Environmental impact allocation along the supply chain

Weight of the environmental indicators for each stage of the value chain



Data sourced from BCome's platform. Benchmark based on conventional cotton.

Cable Cardigan | 50/50 Recycled wool & recycled acrylic



Article Dashboard

cable cardigan ▾ ⓘ

Need guidance interpreting the dashboard? ⓘ ↓ ×

km traveled

4400

Units produced

1000

Processes declared

19

Suppliers declared

2

Article Life Cycle Assessment & Benchmark Overview

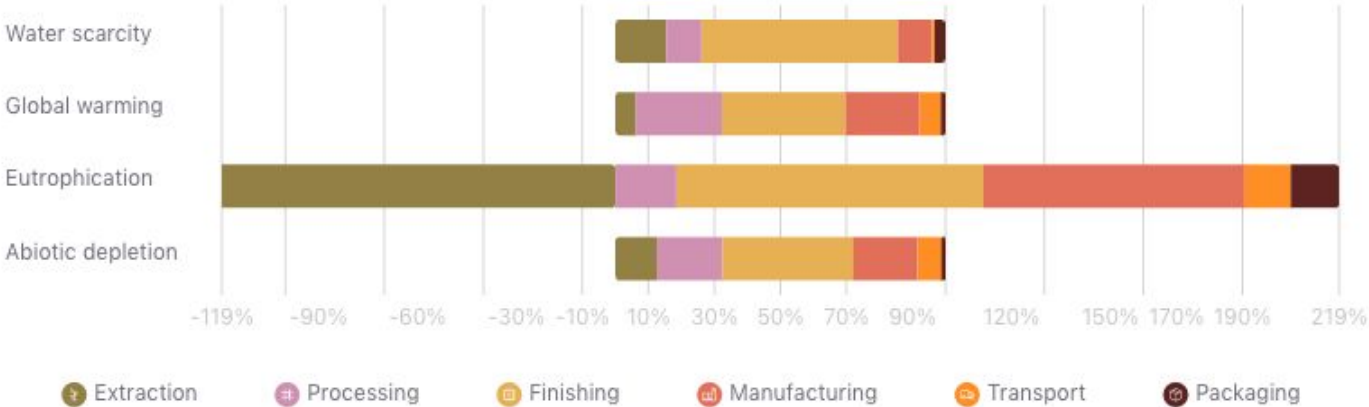
Unitary environmental performance according to the main indicators

	Impact	Equivalence	Benchmark	Equivalence*
Water scarcity	2,71 m ³ water eq	11	58%	15
Global warming	4,33 kg CO ₂ eq	216	78%	755
Eutrophication	1,98 g phosphates eq	0	98%	15
Abiotic depletion	57,99 MJ	13	49%	13

*Comparison between an article and its industry standard

Environmental impact allocation along the supply chain

Weight of the environmental indicators for each stage of the value chain



Data sourced from BCome's platform. Benchmark based on virgin wool.

Lily | 100% Recycled acrylic



Article Dashboard

LILY ▼ i

Need guidance interpreting the dashboard? 💡 ↓ ✕

km traveled

4400

Units produced

1000

Processes declared

21

Suppliers declared

2

Article Life Cycle Assessment & Benchmark Overview

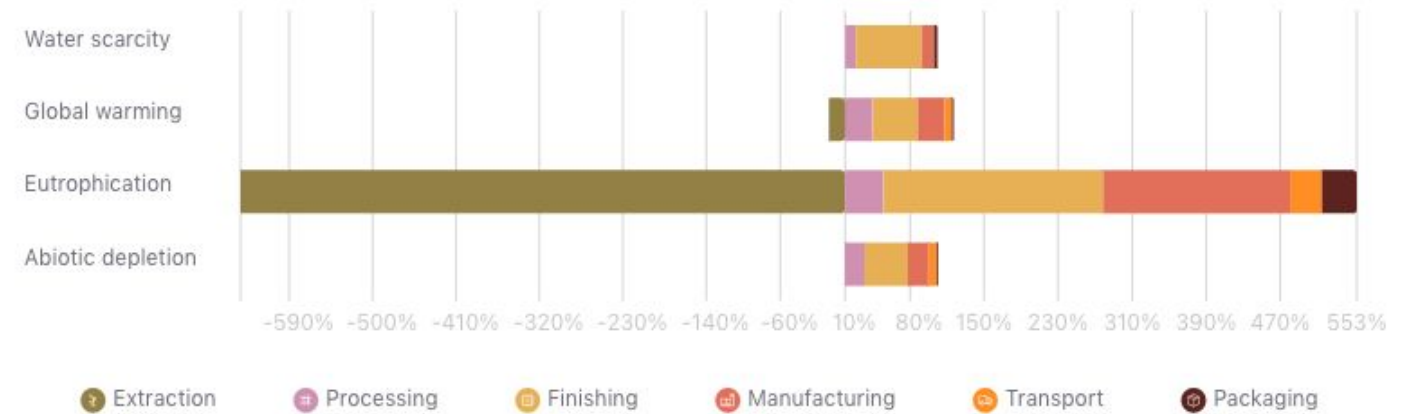
Unitary environmental performance according to the main indicators

	Impact	Equivalence	Benchmark	Equivalence*
Water scarcity	4,22 m ³ water eq	17	56%	21
Global warming	6,24 kg CO ₂ eq	312	61%	482
Eutrophication	-1,44 g phosphates eq	0	106%	5
Abiotic depletion	91,90 MJ	21	63%	35

*Comparison between an article and its industry standard

Environmental impact allocation along the supply chain

Weight of the environmental indicators for each stage of the value chain



Data sourced from BCome's platform. Benchmark based on virgin acrylic.

4. Empower Your Team with the Right Knowledge

Sustainable decisions require informed teams. Equip your product and buying teams with practical knowledge to work confidently and efficiently with sustainable knits.

What your team needs to know

- **Fiber properties & limitations.** Understand how sustainable yarns behave in terms of durability, stretch, and care.
- **Performance expectations.** Know which blends work best for different garment types and end uses.
- **Impact literacy.** Learn how to interpret impact data and use it to make informed trade-offs between cost, performance, and sustainability.
- **Sourcing strategy.** Identify trusted materials and suppliers to streamline development.



5. Mix Sustainable & Conventional Yarns Strategically



One of the many advantages of knitting is the ability to transform gradually by mixing yarns in different proportions. Start with blends that incorporate 30% sustainable fibers alongside conventional materials to achieve the right balance of affordability and environmental impact. As consumer demand grows and economies of scale improve, you can progressively increase the sustainable content without dramatic price increases.

Sustainable Savings: Cost and Impact Comparison per Kilo of Raw Material

Conventional	Alternative
Virgin cotton: X€/Kg	Organic cotton: X€/Kg
	75% less global warming compared to 1 Kg of virgin cotton
Wool: X€/Kg	Recycled wool: X€/Kg
	89% less water scarcity compared to 1 Kg of virgin wool
Virgin polyamide: X€/Kg	Recycled polyamide: X€/Kg
	91% less abiotic depletion compared to 1 Kg of virgin polyamide
Virgin polyester: X€/Kg	Recycled polyester: X€/Kg
	114% less eutrophication compared to 1 Kg of virgin polyester

The impact savings were obtained using the Stage Comparator tool from BCome's platform (fase extracción)

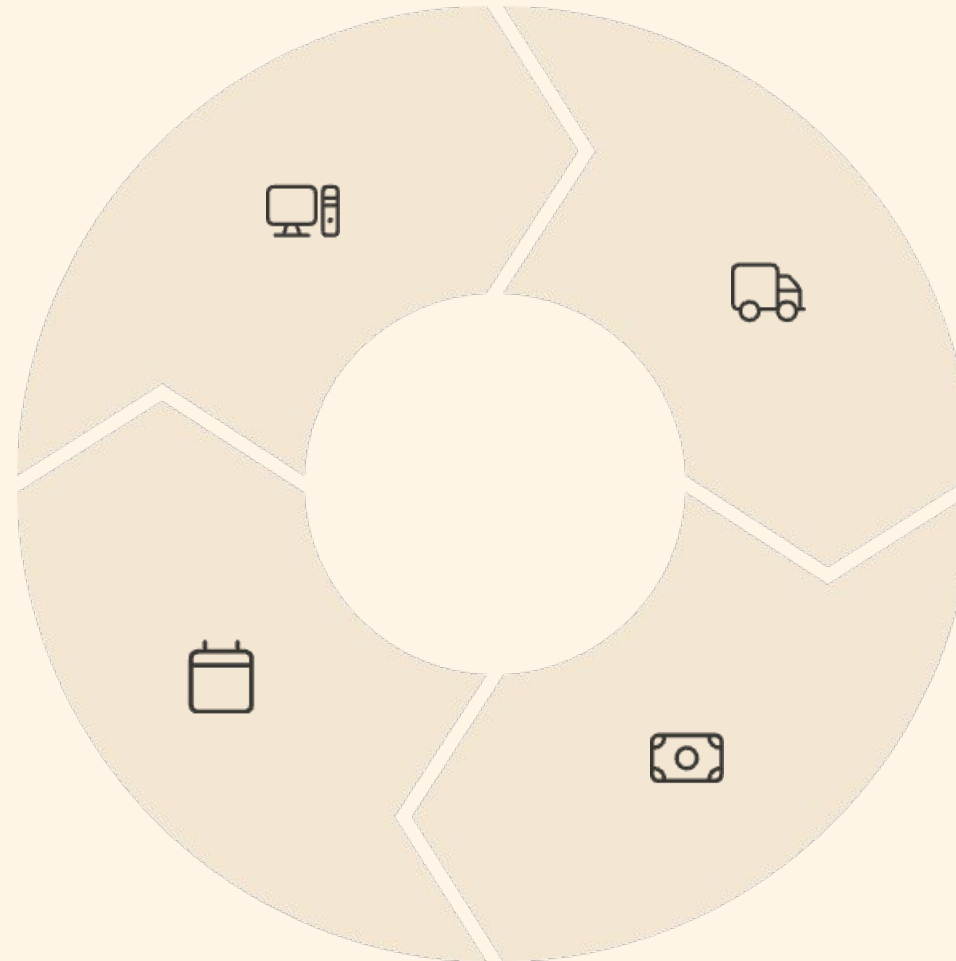
6. Rethink Sampling to Save Time, Waste & Costs

Embrace virtual prototyping

Reduce physical samples with 3D visualization.

Speed up approvals

Shorten development timeline by up to 4–6 weeks.



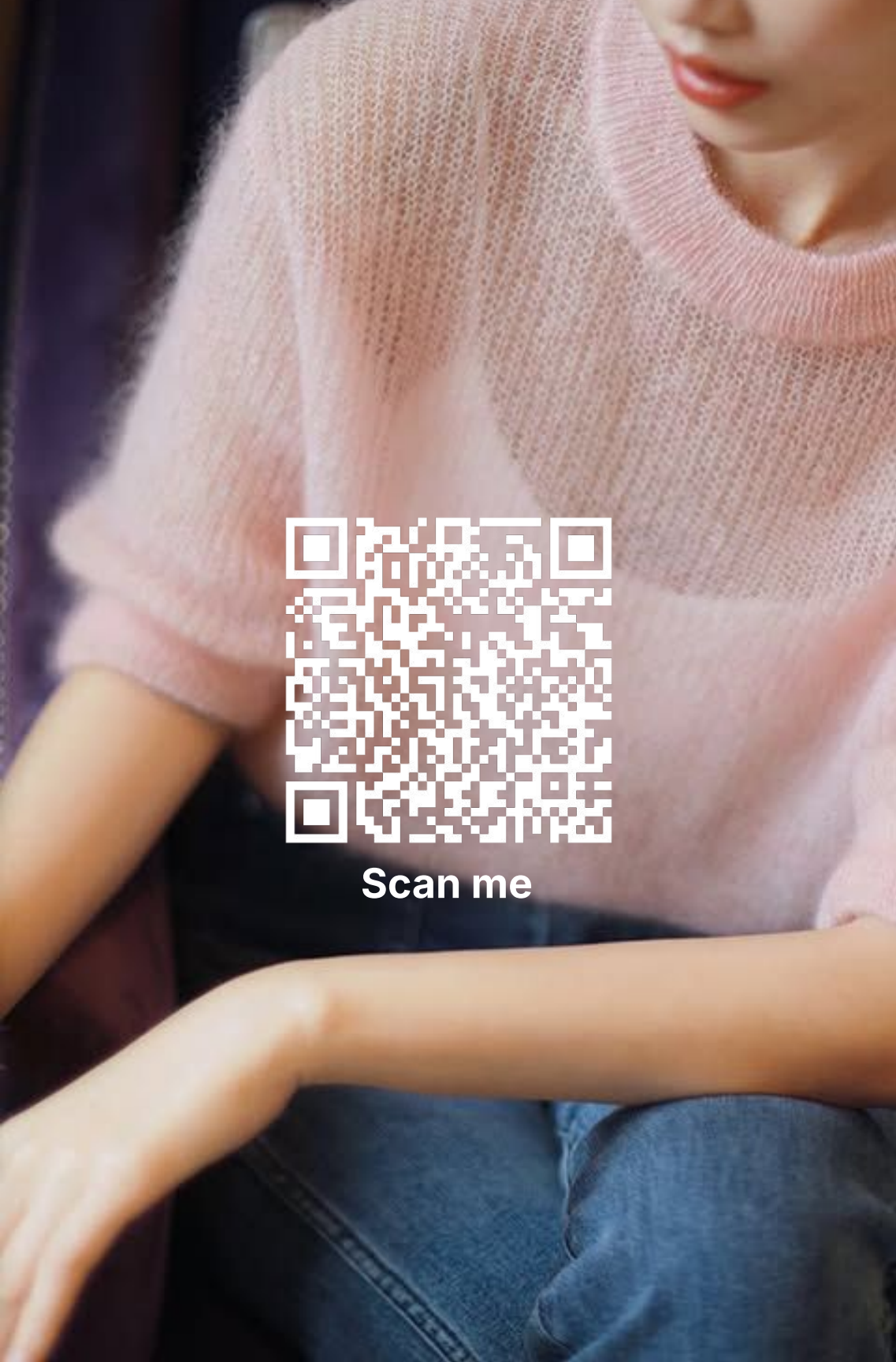
Consolidate shipping

Combine sample deliveries to minimize carbon footprint by up to 30%.

Reduce costs

Fashion has reported up to 60% savings by integrating digital samples.

The average SME order incurs significant costs in sampling and delivery. By optimizing this process through virtual prototyping and consolidated sampling rounds, you can redirect those savings towards sustainable yarn choices without increasing your overall budget.



7. Embrace Tech to Make Your Impact Visible

If you're investing in sustainability, make sure your efforts don't go unnoticed. Collaborate with platforms like BCome to automate impact data sharing and turn it into powerful, consumer-facing content.

Digital Product Passports

A digital product passport allows you to share verified sustainability data with consumers at every stage, boosting transparency, trust, and brand value.

Marketing advantage

These tools help you prove your commitment, communicate it clearly, and gain marketing value from your sustainable garments, because doing good should also mean standing out.

Quick fact | Brands sharing sustainability metrics provided by BCome on product pages see up to a 13% increase in conversion rates.

8. Scale Sustainability with Ease

Transitioning to sustainable knits doesn't have to happen all at once. Start small, learn fast, and scale with confidence.



1

Test with capsule collections

Assess consumer response and fine-tune materials and fits.

2

Minimize risk

Introduce sustainable options gradually across your product range.

3

Gather insights

Collect information from early launches to apply in future collections.

4

Build internal alignment

As teams grow more confident working with sustainable materials.

9. Close the Loop with Circularity Solutions

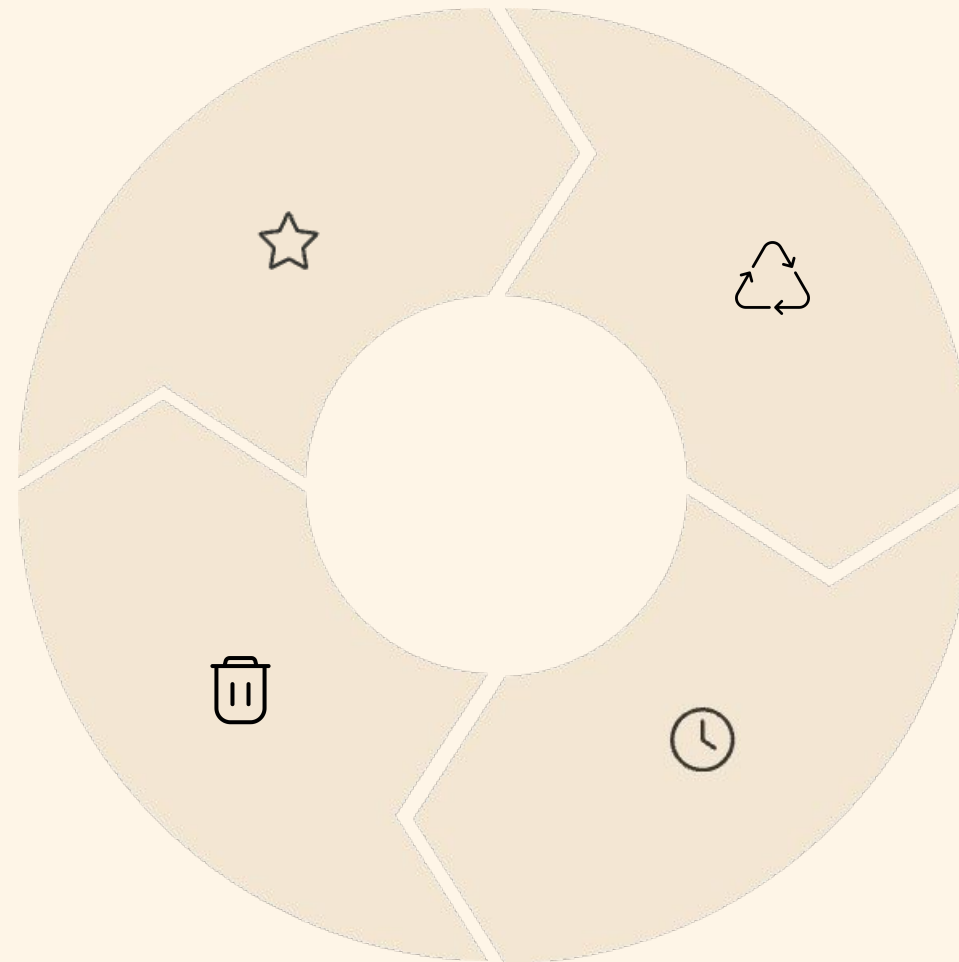
By leveraging circularity solutions, you can measure the full lifecycle impact of your products. Platforms like BCome provide key metrics allowing brands to track and improve their circularity efforts, ensuring products are designed with end-of-life in mind.

Measure your MCI score

Track how well your products can be recycled or reused.

Minimize unrecoverable waste

by designing for disassembly and reuse.



Increase recycled content

Reduce reliance on virgin materials when designing your products.

Assess usage potential

To create products that have a longer usable life for consumers.

10. Turn Your Impact Into the Brand Story

Working with sustainable fabrics isn't just a choice, it's a story worth telling. Build a narrative that reflects the real journey behind your products.

Why it matters

- **Use sustainable knits as a storytelling asset.** Set your brand apart in a competitive market.
- **Communicate the "why" behind your materials.** Build emotional connection and trust with conscious consumers.
- **Balance perceived cost increases.** Highlight the added value of responsible production.
- **Boost sales.** Align your products with growing demand for transparency and ethical practices.



Ready to Make Smarter Moves in your collections?

By choosing **Y Punto** as your fabric partner, you gain access to sustainable materials, technical expertise, and flexible production that supports both creativity and responsibility.

Choose a reliable fabric partner

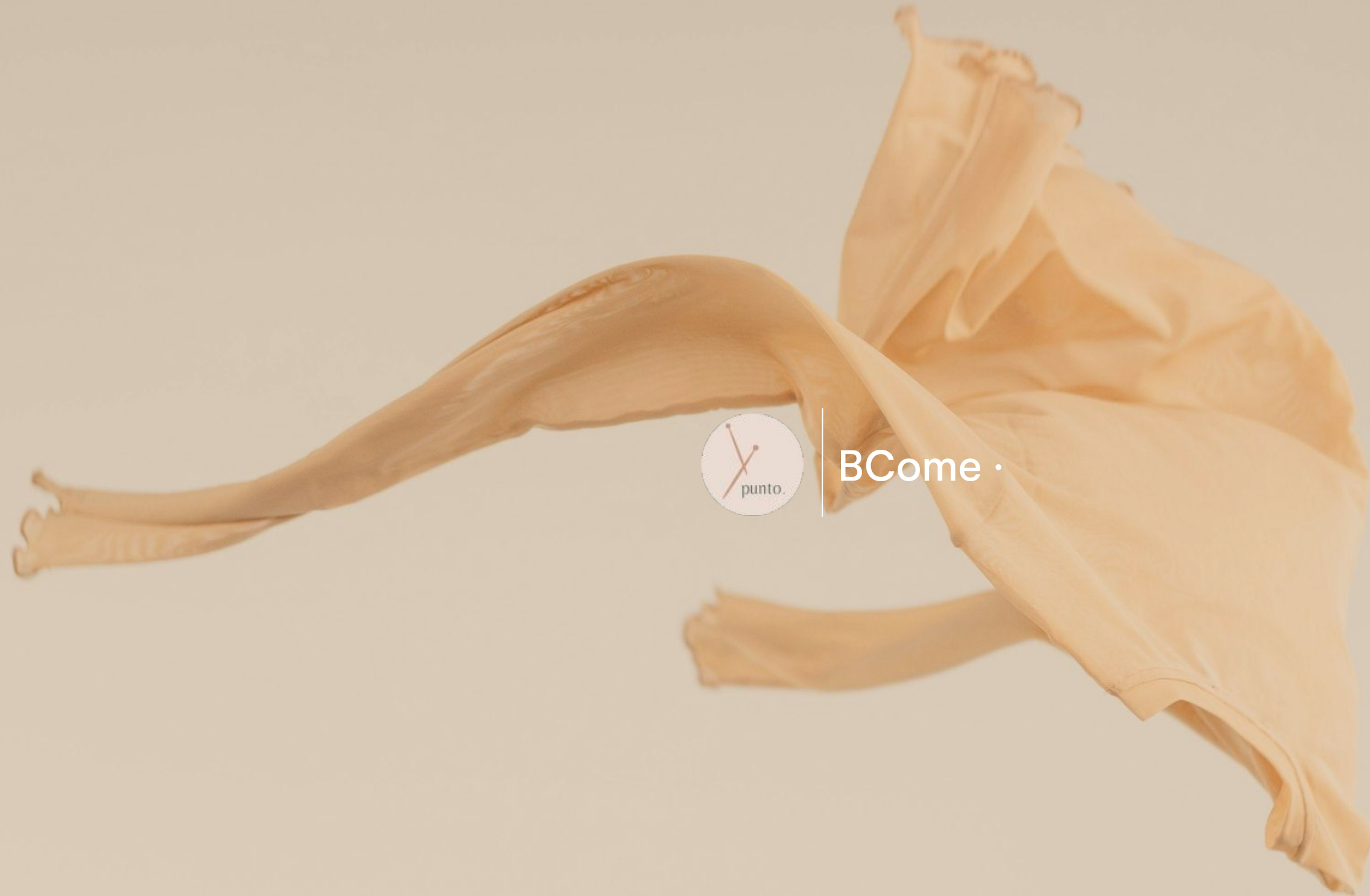


With **BCome**, you unlock the power of verified impact data, empowering your fashion brand to make informed, measurable, and marketable sustainability decisions.

Trust in verified data

BCome ·

Together, Y Punto and BCome will help you turn sustainability from a challenge into a competitive advantage.



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