

# A practical guide to address transparency and traceability in fashion

Inspirational sustainability guides

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BCOME is the platform for sustainability management in the textile and apparel industry. A smart, reliable, secure software that enables fashion businesses to build responsible supply chains, guarantee transparency and bring it to the final customer. Founded in 2019, BCOME has more than 1 million traced, measured and evaluated products on the market.

# Empower sustainability transformation with data, knowledge and technology.

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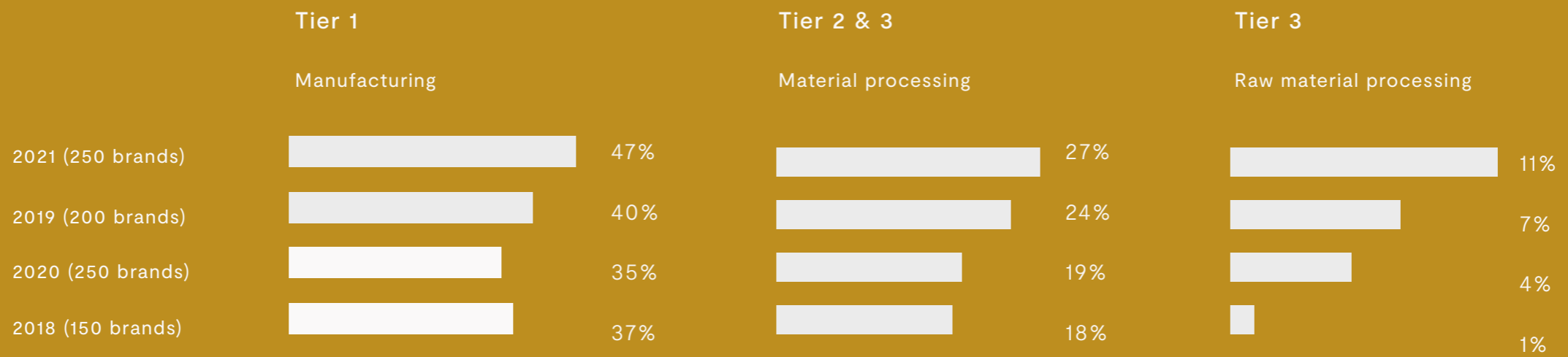
“ Traceability and transparency are two intimately connected sides that are crucial for setting goals, but they are only the starting point. Carrying out a traceability and transparency strategy allows us to have quality chain data for better decision making and build a relationship of authenticity and trust with customers. ”

**BCome.**

## Transparency

Transparency is considered the first step, without transparency it will be impossible to achieve a sustainable, responsible and fair fashion industry. However, transparency should not be confused with sustainability. Being transparent does NOT mean being sustainable. Transparency underpins transformative change, but unfortunately much of the fashion value chain remains opaque, while human and environmental exploitation thrives unpunished.

## Percentage of brands publishing suppliers list



The Fashion Transparency Index 2021

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## 6 key points for transparency

1. Transparency policies should be inclusive and extended throughout the supply chain.
2. Transparency policies should be standardized across the industry and accompanied by other systemic changes.
3. Aim for radical transparency, admitting mistakes and avoiding the "sustainable" label at all costs.
4. Aim for honesty, not perfection. Avoid hyperbole, exaggeration and focus on clear messages.
5. Be transparent in the easy but also in the difficult.
6. Understand transparency as a tool for education and awareness and commit to it.

## Traceability

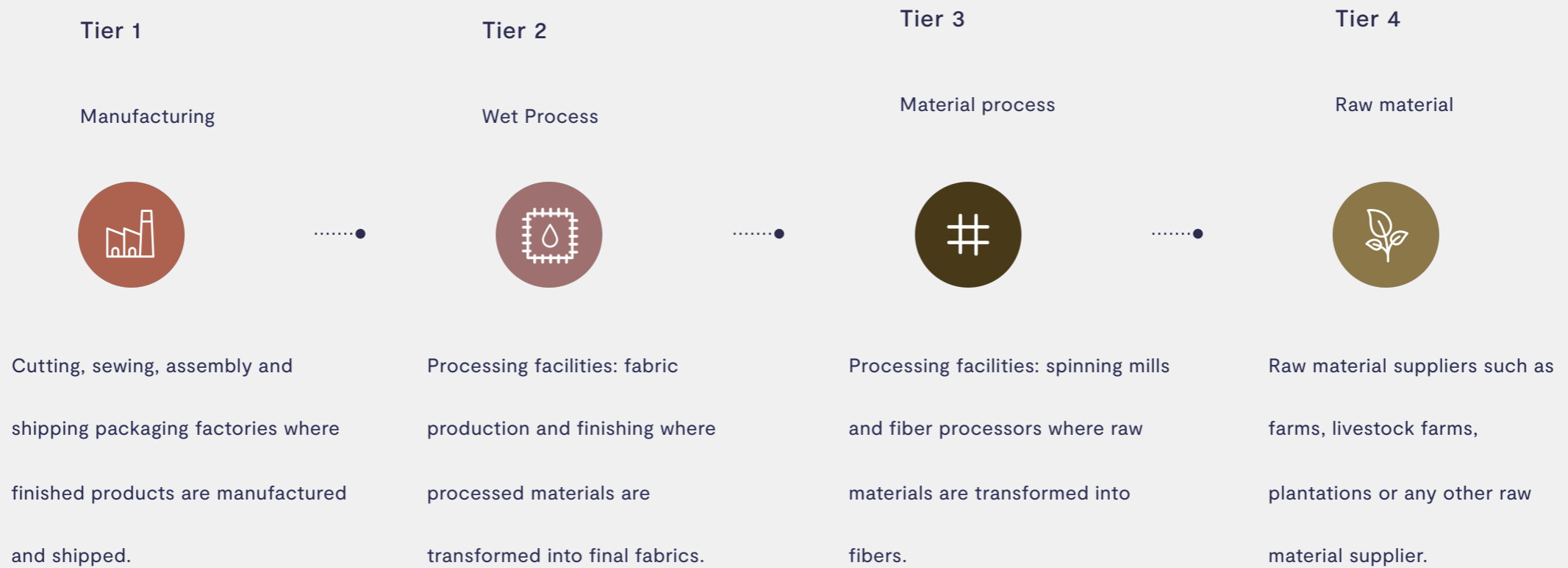
The term traceability refers to the origin of raw materials, the history of the processes applied to the product, the distribution and the location of the product after delivery. In order to define each of the processes and parties involved in the production chain, the traceability process is a long-term path that involves collaboration between the various parties in the supply chain. Traceability in the supply chain is a requirement for companies to understand the social and environmental impact of business practices and products.



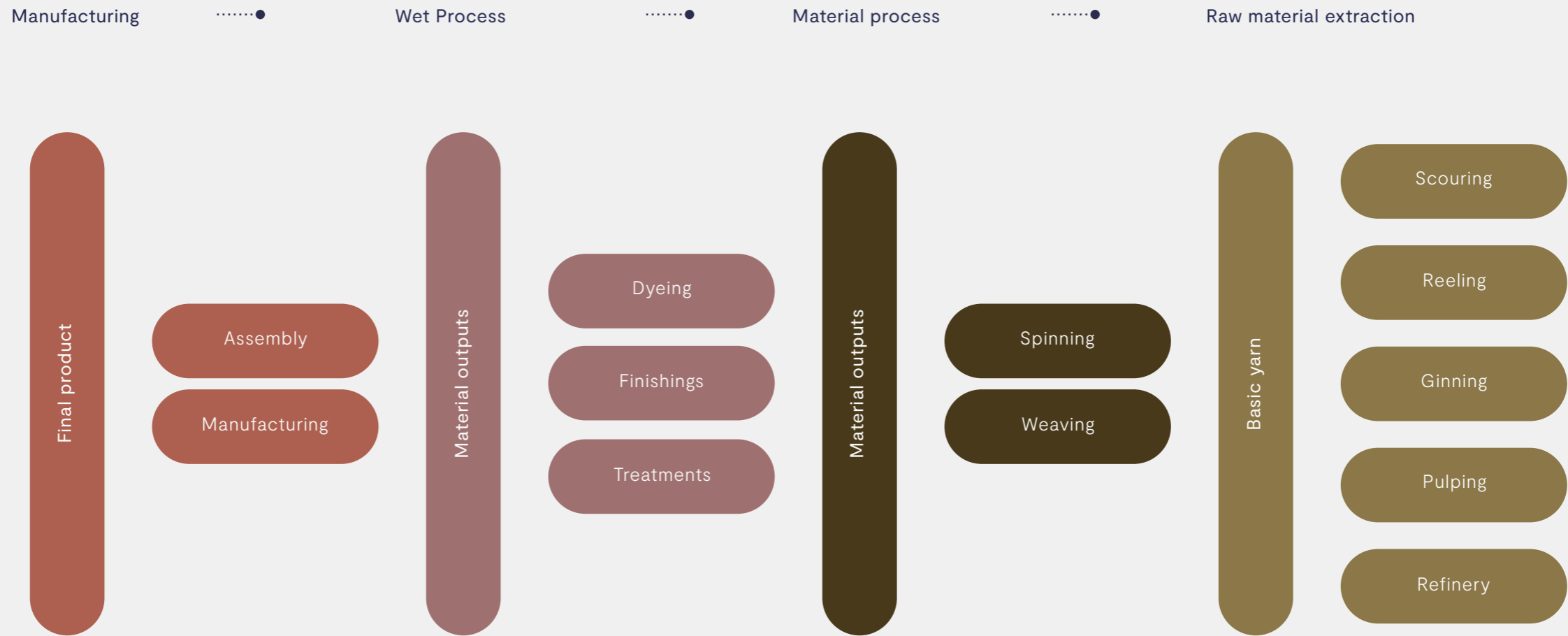


## Traceability tiers: mapping

The supply chain in the textile and fashion industry is long, complex, often intercontinental and continuously evolving. The different stages of the production processes are categorized by scope levels:



# Traceability tiers: mapping

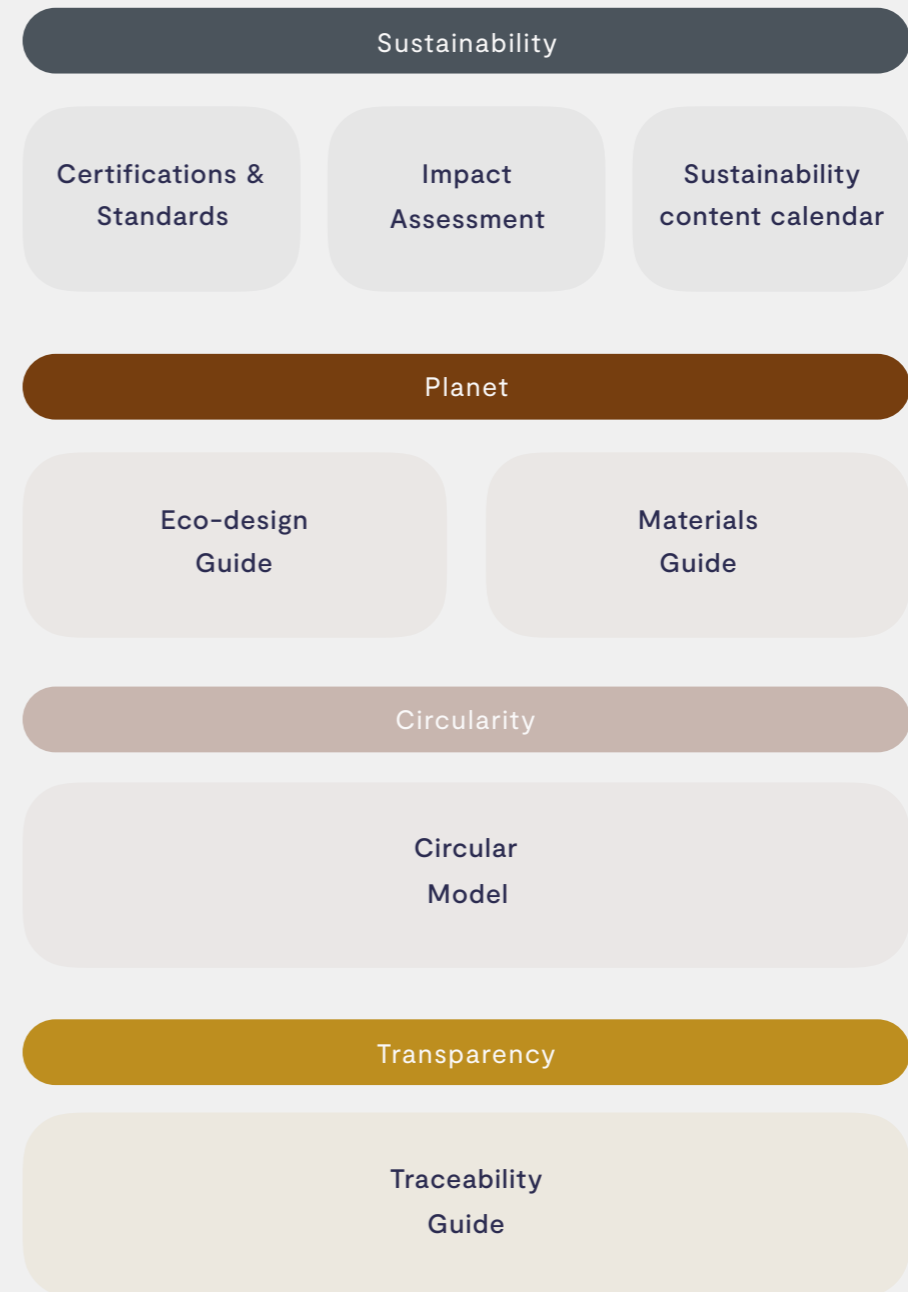


## 8 key points for traceability

1. Draw your production line
2. Make a list of recurring materials and their suppliers.
3. Make a list of the suppliers in your value chain.
4. Classify suppliers by degree of scope
5. Collect information from each supplier
6. Make a logistics map of the value chain.
7. Identify non-localized processes or parties in the chain.
8. Plan for the long term.

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