

Fashion Sustainability Cheat Sheet

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Feeling lost in the big landscape of sustainability? Don't worry! By following these guidelines, you'll ignite your journey towards sustainability. BCome is here to walk alongside you every step of the way because it's not just about ticking boxes, but about making progress.

LEARN | Do you speak "sustainability"? Understanding always comes before acting

📌 Start your sustainability journey with an introductory workshop

- Learn about sustainability basics within fashion brand teams.
- Analyze the fashion industry challenges.
- Explore how sustainability principles interact with brand operations.
- Integrate mitigation and adaptation for sustainable outcomes.

🎧 Enroll in sustainability training sessions

- Explore the fundamentals of traceability in fashion.
- Dive into the basics of Life Cycle Assessment (LCA) in fashion.
- Learn about Social Life Cycle Assessment (SLCA) in fashion.
- Discover Circular Economy Indicators (CEI) in fashion.

🔍 Predict your product's impact before creating it

- Accurately forecast environmental impacts to help make proactive decisions.
- Choose the most sustainable materials with thorough analysis.

📊 Assess the effects of two scenarios at any stage

- Compare the impacts between two alternatives at any life cycle stage.
- Assess environmental consequences for sustainable choices.

MEASURE | To move forward, let's figure out where the heck you're standing first

📍 Trace your supply chain

- Obtain traceability scores for each product.
- Access comprehensive information about the materials used.
- Learn about suppliers involved at each stage of the chain.
- Discover associated certificates and best practices.

📈 Get custom impact data adapted to the company needs

- Create ad hoc equivalences.
- Run comparative analysis.
- Craft custom-developed metrics.

🌱 Conduct a Life Cycle Assessment for each item

- Collect data from your suppliers.
- Verify the accuracy of the data collected.
- Get environmental impact indicators.
- Benchmark your environmental impact with the industry standard.

♻️ Assess the circular performance of your products

- Collect data on materials, ecodesign integration and take-back programs.
- Calculate valuable circular insights for each item.
- Benchmark your circular insights with the industry standard.

👤 Perform a Social Life Cycle Assessment

- Collect data from your suppliers.
- Assess the social risks, organized along impact and stakeholders.
- Benchmark your social risks with the industry standard.

📊 Evaluate your Eco-Score

- Rate your product's performance in four areas of impact.
- Assess corporate and supplier best practices.
- Get an overall performance ranking.

🌿 Environmental impact indicators

- Water scarcity
- Global warming
- Eutrophication

♻️ Circular Economy Indicators

- Material Circularity Indicator (MCI)
- Recycled content
- Total unrecoverable waste
- Usage potential

👤 Social impact indicators related to workers

- Child labor
- Gender wage gap
- Women in the labor force
- Fair wage
- Forced labor
- Unionism
- Safety measures
- Social security expenditures
- Weekly working hours

👤 Social impact indicators related to local communities

- Biomass consumption
- Unemployment
- Drinking water coverage
- Pollution

🌱 Eco-Score impact areas

- Planet
- People
- Circularity
- Transparency

IMPROVE | When it comes to sustainability, it's either make progress or make excuses

🎯 Set your KPI Targets

- Including emissions reduction, supply chain traceability and circularity.
- Monitor your progress towards set targets.
- Identify areas needing more attention and improvement.

📈 Enhance efficiency in your business

- Get data-driven insights to make informed decisions.
- Develop custom strategies aligned with the company goals and values.

🌱 Customize your sustainability plan

- Assess your company's current practices.
- Build tailored strategies aligned with your sustainability vision.
- Harness the power of symbiotic solutions.
- Embrace regenerative business models for resilience and future-proofing.

COMMUNICATE | The way you share your message separates the greenwashers from the masters

📄 Use digitization templates to share your performance

- Seamlessly integrate sustainability data into e-commerce and labels.
- Customize the content aligned with the company sustainability goals.
- Tailor your data sharing to match your brand identity.
- Choose your display language.

📄 Report your progress towards sustainability

- Build ad hoc reports with relevant info.
- Get valuable recommendations and actionable insights.
- Compile all the reports into a library for enhanced efficiency.

🗣️ Build a solid brand marketing strategy

- Ensure that your messaging is clear, consistent and impactful.
- Get expert guidance to keep the brand communication efforts on track.
- Boost your brand image and reputation.

COMPLY | Regulations are the recipe, it's up to you to keep the kitchen from burning

🎧 Enroll in compliance training sessions

- Gain in-depth fashion compliance explanations.
- Develop a custom roadmap tailored to the brand's unique needs.
- Get guidance to address compliance challenges effectively.

🏠 Get access to the Legislative Hub

- Stay informed with the latest sustainability regulations.
- Access clear summaries of regulatory requirements.
- Stay up-to-date with regularly updated legislation content.

🔗 Access specific solutions to address regulations

- Comply with the AGEC law in France.
- Develop the Digital Product Passport for your items.

No magic wands here. Sustainability is a journey, not a quick fix

At BCome, we're committed to supporting you on this journey through our data-driven insights and expert support. We are an elegant solution to measure the impact of apparel and footwear products to make informed decisions, enhance engagement and ensure compliance. Don't hesitate to contact us, BCome is here to address your challenges, no matter their size.

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